		SUB-ACTIVITIES	STAFFING	RELATIVE IMPORTANCE	VALUE ADDED	LINKAGES WITH OTHER ACTIVITIES	TIME/COST	ENABLERS	BARRIERS	OPPORTUNITIES FOR IMPROVEMENT
PRIMARY ACTIVITIES	INBOUND LOGISTICS									
	OPERATIONS									
	OUTBOUND LOGISTICS									
	MARKETING AND SALES									
	SERVICE									
SUPPORT ACTIVITIES	INFRASTRUCTURE									
	TECHNOLOGY									
	HUMAN RESOURCES									
	PROCUREMENT									